JEWELLERY SALON

20 25

المعرض الأرقى والأفخم في عالم المجوهرات

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GLENN SPIRO



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LEVUMA - EXCEPTIONAL DIAMONDS AND FINE JEWELLERY

Headquartered in Antwerp, Belgium—the diamond capital of the world—LEVUMA is a name synonymous with elegance, craftsmanship, and unparalleled beauty. As a manufacturer of exceptional diamonds and fine jewellery, we are proud to have been commissioned, in utmost discretion, to create some of the most exclusive jewellery pieces globally.

Our style blends contemporary sophistication with classic allure, highlighting the timeless beauty of diamonds in every creation. At LEVUMA, we also specialise in bespoke bridal designs, as well as exclusive necklaces that reflect your individuality and celebrate life's most precious moments.

This year, we are thrilled to debut our collections in Riyadh, showcasing a curated selection of exceptional diamonds and fine jewellery. Visit us at the show to explore our breathtaking pieces and meet our experts, who are here to guide you in finding or creating your dream piece.



ANVERS



STAND B-70 Showroom by appointment only - Cours de Rive 11, Geneva, Switzerland 1204

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"The Art of Being Unique"

Founded in 2021 by the visionary founder Tatiana, MAYIANA is more than just a jewelry brand. It is a celebration of life, love, and the enduring bond between a mother and child.

The story begins with the celebration of a new life. A beautiful daughter. Miya Ayiana. MAYIANA is the pure illustration of affection, passion and connection within ourselves. All this combined with a profoud devotion to the world.

MAYIANA's philosophy is the belief that all designs are a reflection of art, a tangible expression of individuality.

Through its creations, MAYIANA aims to offer a diverse array of designs merging innovative materials, diamonds, and gemstones that resonate with individuals from various backgrounds, inviting them to explore and express their unique identities through breath taking pieces.





Collection

MAYIANA' s collection revolves around the concept of crafting distinct pieces capable of conveying emotions and profound feelings mirroring the expressive nature of art.

Our collection of jewelry ranges from everyday pieces to high-end designs, each showcasing unique craftsmanship and featuring breathtaking stones.

Phone:+41 (0)22 700 76 18Mail:info@mayiana-jewels.comInstagram:@mayiana.jewels



to quality and excellence. This is exemplified by the **Artificio** necklace, winner of the **Best Fashionable Jewellery Award** at the 20th Middle East Watch & Jewellery of the Year 2024.

Discover the allure firsthand by scheduling a private home visit or meeting with our team during exclusive events. These opportunities are reserved for a select few, ensuring a truly unique and personal experience. Jewellery fans can expect to see and try on pieces from our iconic collections. Together with these, we will present for the first time in Saudi two new collections. Come to visit us at **booth B-40 in Riyadh and A-80 in Jeddah**, to discover our newest creations!

Receive your invitation via WhatsApp at **+39 347 28 35 203** or visit **ferrifirenze.com**.

Yara Alnamlah in Vito Collection







Lama Alakeel in Elica

Noha Nabil in Bubbles Collection

FerriFirenze unveils new luxury collections in Saudi Arabia

Renaissance luminaries like Leonardo da Vinci and Michelangelo ignited a creative and innovative spirit that still resonates in Tuscany today. Centuries later, Florentine jewellers like FerriFirenze continue to draw from this wellspring of genius.

The surroundings of our atelier at the 16th-century Villa Corsi Salviati are equally inspiring. This Renaissance gem in Florence, has evolved through centuries of architectural and botanical artistry. The villa's baroque façade and vibrant gardens inspire FerriFirenze's designs, imbuing each piece with sophistication and beauty. Against Tuscany's rolling hills and soft sunsets, the ambience of this ancient villa that FerriFirenze 9 founder Ilaria Furlotti calls home sets the tone

for the Italian dolce vita. Under their influence, our jewellery lines combine tradition, artistry, and innovation with an innate appreciation for beauty and quality. The refinement instilled in FerriFirenze's jewellery creation and production led by master craftsman and co-founder Giulio Ferrari - all in-house and handmade - perfectly reflects the Made in Italy approach. Think meticulous attention to detail, refined aesthetics, and a passion for creating products that marry functionality with timeless elegance.

The brand is celebrated for our intricate craftsmanship, evident in pieces made from 18kt gold featuring ethically sourced diamonds and gemstones. Our creations are a testament to our unwavering commitment

كيف تختار خاتم الخطوبة المنــاســب و المثالي؟

خاتم الخطوبـة ليـس مجـرد قطعـة مجوهـرات؛ إنـه رمـز للحـب والالتـزام وبدايـة رحلـة جديـدة فـي الحيـاة. ومـع وجـود العديـد مـن الخيارات المتنوعـة فـي السـوق، قـد يبـدو اختيـار الخاتـم المثالـي مهمـة معقـدة. ولكـن لا داعـي للقلق! فـي هـذا المقال، نقـدم لـك دلـيلاً شـاملاً وبسـيطاً يسـاعدك فـي اختيار خاتـم الخطوبـة الـذي يناسـب شـريكة حياتـك

۱. حدد میزانیتك

قبل أن تبدأ رحلة البحث عن الخاتم، من الضروري تحديد ميزانية تناسب وضعك المالي. لا توجد قاعدة ثابتة لمقدار ما يجب أن تنفقه على خاتم الخطوبة، فالأهم هو أن تكون مرتاحاً مع ما تنفقه. يمكن العثور على خواتم جميلة تناسب كل الميزانيات، لذا لا تقلق إذا كنت تعمل بميزانية محدودة

۲. اختر المعدن المناسب

المعـدن الـذي يُصنـع منـه الخاتـم يمكـن أن يضيف لمسـة شـخصية إلـى القطعـة. تشـمل الخيـارات الشـهيرة:

- الذهب الأصفر: كلاسيكي ودافئ
 - الذهب الأبيض: أنيق وعصري.
- الذهب الوردى: رومانسى ومميز.

۳. اختيار الحجر الكريم

الخطـوة التاليـة هـي اختيـار الحجـر الكريـم، والأـلمـاس هـو الخيـار الأكثـر شـيوعاً. إذا اختـرت الأـلمـاس، فتأكـد مـن مراعـاة مـا يُعـرف بالـ ٤C's:

- القطع: يؤثر على بريق الحجر.
- النقاء: يشير إلى وجود شوائب.
- اللون: يتراوح من عديم اللون إلى أصفر فاتح.
 - الوزن بالقيراط: يعبر عن حجم الحجر.

إذا كنـت تبحـث عـن شـيء مختلـف، يمكنـك اختيـار أحجـار كريمـة أخـرى مثـل الزفيـر، الياقـوت، أو الزمـرد، وكل منهـا يضفـي لمسـة فريـدة علـى الخاتـم

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4.3% in March grat a year saction, a separate Conserve Department report sold. That was drawn from the previous incontra 3.7% gain and a pask incontra 3.1% gain and a pask incontra 3.1%

solvest excluding votatile last Arts many south from the

٤. تحديد شكل الحجر

يؤثر شكل الحجر الكريم على المظهر العام للخاتم. الأشكال الشهيرة تشمل:

- الدائري: كلاسيكي وخالد.
- البيضاوي: يعطي إحساساً بالطول والأناقة.
 - المربع (الأميرة): عصري وأنيق.
 - · الكمثري: رومانسي وغير تقليدي.

اختيار الشكل المناسب يعتمد على ذوق شريكتك الشخصي.

٥. اختر النمط الذي يعكس شخصيتها

تصميم الخاتم يعبر عن ذوق صاحبه. إذا كانت شريكتك تفضل الكلاسيكية، اختر تصميمات بسيطة. إذا كانت تحب الجرأة، يمكنك اختيار تصميمات عصرية مع تفاصيل معقدة.

٦. تأكد من المقاس الصحيح

لا شيء أكثر إحباطاً من خاتم لا يناسب إصبع شريكتك. حاول معرفة المقاس المناسب قبل الشراء، ويمكنك الاستعانة بصديقاتها أو أقاربها للحصول على المساعدة في ذلك.



٧. فكر في التخصيص

لإضفاء لمسة شخصية على الخاتم، يمكنك التفكير في تخصيصه بنقش خاص مثل تاريخ مميز أو عبارة تعبر عن حبكما.

٨. تحقق من الشهادات والجودة

عند شراء خاتم يحتوي على حجر كريم، تأكد من الحصول على شهادة تثبت أصالة وجودة الحجر. هذا يضمن أنك تحصل على قيمة مقابل ما تدفعه. اختيار خاتم الخطوبـة المثالـي هـو تعبيـر عـن الحـب والاهتمـام بشـريكتك. باتبـاع هـذه النصائـح البسيطة، يمكنك العثور على الخاتم الذي يعبر عـن مشاعرك ويظـل ذكـرى جميلـة طـوال العمر. تذكـر، الأهـم هـو أن الخاتـم يعبـر عـن حبـك ِواهتمامك، وليس بالضرورة أن يكـون الأغلى هو الأفضل

> هل أنت مستعد للقيام بهذه الخطوة المميزة؟ ابدأ الآن رحلة البحث عن خاتم الخطوبة المثالي!





Assymetric



Boat Neck Bateau



High Neck



Off-Shoulder



V-Neek



Scoop





Straight Across



Sweetheart

أشهر 0 قطع مجـوهـرات تم إهداؤها في عيد الحب

عيد الحب هـو الوقـت المثالـي للتعبير عن الحب والتقدير من خلال الهدايا التـي تبقـى ذكـرى خالـدة. ومـن بيـن الهدايا الأكثر تميزاً تأتي المجوهـرات الفاخـرة التـي تضفـي لمسـة مـن الرقـي والرومانسـية علـى المناسـبة

على مر السنين، شهدنا تقديم قطع مجوهرات استثنائية أصبحت أيقونات خالدة تمثل الحب والالتزام. في هذا المقال، نستعرض 0 من أشهر قطع المجوهرات التي تم إهداؤها في عيد الحب

قلادة قلب المديط

- Contraction of the second se

واحدة من أشهر قطع المجوهرات في العالم، اكتسبت شهرتها بعـد ظهورهـا فـي فيلـم "تيتانيـك". تـم إهـداء نسـخة حقيقيـة مـن الـقلادة إلـى المغنية سيلين ديون مـن قبـل زوجهـا كهديـة عيـد الحـب، لتصبـح رمـزاً للرومانسـية الكلاسـيكية

خاتم الياقوت الأزرق للأميرة ديانا

قدم الأمير تشارلز للأميرة ديانا خاتم الياقوت الأزرق المحاط بالألماس كهدية خطوبة، والذي أصبح لاحقاً مرتبطاً بعيد الحب بفضل قيمته العاطفية. هذا الخاتم الآن تملكه دوقة كامبريدج، كيت ميدلتون، ويعد من أشهر قطع المجوهرات في التاريخ

س_وار "ألامب_را"

سـوار "ألدمبـرا" مـن فـان كليـف آنـد آربلـز هـي واحـدة مـن أشـهر قطـع المجوهـرات التـي قدمـت كهديـة فـي عيـد الحـب. هـذه القطعـة تتميـز بتصميمهـا الأيقونـي علـى شـكل البرسـيم ذو الأربـع أوراق، ممـا يرمـز إلـى الحـظ والحـب

خاتم الألماس الوردي لجنيفر لوبيز

في عام ٢٠٠٢، قـدم الممثـل بن أفليك خاتم ألمـاس وردي مـن٦،١ قيراط لجنيفر لوبيز كهدية عيد الحب وخطوبة. هـذا الخاتـم الفريـد أصبـح واحـداً مـن أكثـر القطـع شهرة بسـبب لونـه النـادر وقيمتـه العاليـة، ليعبـر عـن حـب رومانسـي مـن نـوع خـاص

سوار "الحــب"

سـوار "الحـب" مـن كارتييـه أصبـح رمـزاً للالتـزام الأبـدي. هـذا السـوار الـذي يُغلق بمفـك صغير، كان هديـة شـائعة في عيـد الحـب، حيـث يُعتبـر رمـزاً للمشـاعر العميقـة والارتبـاط الدائـم

المجوهرات الفاخرة ليست مجرد هدايا ثمينة، بل هي تعبير عن مشاعر الحب <mark>والالتزام.</mark>

القطـع المذكـورة أعلاه تمثـل أكثـر مـن مجـرد مجوهـرات؛ فهـي تحمـل قصـص حـب خالـدة جعلـت منهـا رمـوزاً للرومانسـية. إذا كنـت تفكـر فـي تقديـم هديـة فـي عيـد الحـب، فقـد تكـون قطعـة مجوهـرات فاخـرة هـي الخيار المثالـي الـذي يعبـر عـن حبـك بأروع الطـرق







This stunning piece of jewelry is the perfect blend of timeless elegance and modern design. Crafted with exceptional attention to detail, it features exquisite gemstones set in a delicate arrangement, each one chosen for its unparalleled brilliance and unique beauty. The design is both graceful and bold, capturing light from every angle to create a captivating shimmer. Ideal for those who appreciate the finer things in life, this piece adds a touch of luxury to any outfit, making it a cherished addition to any collection. A symbol of sophistication, it's a celebration of beauty and craftsmanship that will endure through the ages.





لوڤ الجواهرجي

تألقي بإطلالية مفعمية بالرقي و المشاعر مع لـوڤ الجواهرجي المصصمية بدقية. مصاغية مـن الذهـب الخالـص، بتصميـم أنيـق يرمـز إلـى الترابـط و الأبدية. يزيـن السـوار برمـوز صغيـرة تعبـر عـن الحب،مما يجعلها هديـة لمـن تحـب



A premium purveyor of fine jewellery, Al Nahar is revered across the Gulf Region for its distinct style. For over four decades, they have delighted their elite clientele with exquisite jewels that blend elements of classic elegance and contemporary taste.

A harmony of boundless imagination, technical brilliance, and meticulous detailing-their magnificent masterpieces are symbols of prestige and indulgence.

A jeweller for the ages, Al Nahar's dedication to provide the finest gemstones and adherence to ethical business practices, ensure it enjoys optimum customer confidence and trust. Their flagship boutique is located at Wafi Mall, Dubai.







Embrace Love with Alaghband

This Valentine's Day, express your affection with the elegance of Alaghband. The Kite Collection, a symphony of freedom and adventure, captures the joy of cherished memories with its exquisite craftsmanship. Complementing it, the Chocolate Collection, with its rich, indulgent tones, symbolizes the sweetness and depth of love. Together, these collections are timeless expressions of passion and devotion - perfect gifts to honor your significant other or loved one.



عقد من الذهب الأبيض عيار ١٨ مرصع بالألماس





ΛΓΛΥΛ

This year for Valentine's Day, we would like to highlight a special and unique ARAYA piece- The 2 Hearts Necklace. As the name explains, this unique piece has two hearts suspended across oval diamond lines. Both the hearts are adjustable and can be worn in different ways. As per the user's preference, the hearts can be worn short similar to a tie or they can be worn extended out. This type of design is called a Balero necklace. The flexibility and uniqueness of this piece makes it easy for a user to adapt it to any outfit they are wearing.

Azar

This stunning pinky ring by Azar is a celebration of love and elegance, crafted in radiant rose gold. Its heart-shaped design, filled with vibrant red enamel, symbolizes passion and devotion, while a delicate pave of diamonds adds brilliance.

Perfect for Valentine's Day, this ring speaks the language of love, embodying warmth and connection. Whether worn with casual or formal attire, it elevates her look with sentimental value. Crafted with care and fine artistry, it's a timeless treasure she'll cherish, making it a meaningful gift to celebrate your bond. A true statement of love, passion, and admiration.







براند سفة البقشي اول قطعة مجوهرات عيار٢١ مع اللماس تصنع براند في الشرق الاوسط



On display a classic Diamond set by BISHAN

Made with over 60 carats of VS diamonds , and the top color .







Under the sea collection by Giloro 1978 ~ A perfect gift to be unique. In the depths of the oceans you can find rings, pendants and earrings with silvery flashes, with bright colors, strong chromatic contrasts and golden reflections: mermaid tails, manta wings, anemones and other sea creatures are worn with extreme lightness and versatility thanks to the wires that emphasize the movement, creating transparencies and waves of light from 18k white gold and diamonds. A sleek of perfection for every woman getting distinguished from all around her.



Here's the product description as requested: 24K gold ingot that features "I love you" in over 10 languages from all around the world.



BUSATTI

1947



Vibrant, fiery, and intense - the new Lava necklace is a stunning tonal amalgamation of 91,85 cts of round rubies and rose gold, set with the signature floating setting that reflects the light beautifully.

With over eight carats of round rubies and rose gold, the Lava earrings will ignite any look with a vibrant splash of red.





This Valentine's Day, the Riflessi collection offers a poetic expression of love and devotion. Handcrafted in Italy, the pendant and earrings are created in radiant 18k gold and adorned with luminous diamonds, evoking the tender curves of a heart and symbolizing the deep connections shared with a loved one. Each piece captures the magic of love's reflection, reminiscent of the sparkle in a lover's eyes or the warmth of a heartfelt embrace. Whether chosen as a token of romance for someone special or as a celebration of self-love, the Riflessi pendant and earrings provide a timeless way to honor the beauty of love in all its forms. Perfect for Valentine's Day, these elegant pieces serve as a dazzling reminder that love, like diamonds, is eternal.





ETERNAL

For a Valentine's Day gift that truly captures the essence of love and connection, the «You & I» ring is the perfect choice. This stunning design features two stones or intertwined bands, symbolizing the unique bond shared between two people. Whether set with sparkling diamonds or vibrant gemstones, this ring is a timeless expression of togetherness. A meaningful alternative to the traditional single-stone engagement ring, the «You & I» ring is ideal for celebrating not just romantic love, but the deep connection that makes a relationship special. Gift her this symbol of unity this Valentine's Day, and let her wear your love forever.



This exquisite necklace is a true masterpiece of craftsmanship, featuring an opulent combination of rare gemstones. It showcases vivid Burma rubies meticulously arranged in a stunning floral motif, radiating vibrant red hues. Surrounding the design are lush green Panjshir emeralds, symbolizing elegance and vitality. At the heart of this creation lies a dazzling Golconda diamond, renowned for its unmatched clarity and brilliance. Set in 18K gold, the necklace blends luxury and sophistication, making it a timeless piece of high jewelry. Each element reflects meticulous artistry and celebrates the beauty of nature-inspired design.







This stunning ring by George Hakim is a timeless ode to love, inspired by passion and romance. At its heart lies a radiant heart-shaped ruby, symbolizing deep, enduring affection. Surrounding it, a cascade of pear-shaped rubies in rose gold evokes the warmth and intensity of love, while luminous pear-shaped diamonds set in white gold add a touch of purity and eternity to the design.

The open, curved structure of the ring wraps elegantly around the finger, representing the endless journey of love and its harmonious balance. Crafted with precision, this masterpiece blends modern elegance with timeless sentiment, making it a perfect symbol of devotion and connection.



Glenn Spiro 'Angelus' rose gold and black silver earrings set with 324 round cognac diamonds, 61 round brilliant cognac diamonds, 400 round brilliant diamonds and 37 single cut diamonds





HANNA

Celebrate love with the timeless elegance of ruby earrings. These stunning gemstones, known as the "king of gems" symbolize passion and love. Cherished for centuries, rubies are believed to bring good fortune to those who wear them. Ruby earrings add a touch of sophistication and romance to any outfit, making them the perfect way to express your deep affection and admiration for that special someone.

HRH

The Rose of Hope collection by HRH celebrates the timeless beauty of the rose, symbolizing love, hope, and grace. Sculptural jewelry pieces capture the rose's natural elegance, enhanced by radiant diamonds along its petals.

Available in white, rose, and smoky gold, each piece combines nature's form with masterful craftsmanship. The collection's designs, from statement rings to delicate bracelets, offer versatility and timeless appeal, reflecting HRH Joaillerie's commitment to innovation and excellence. With Rose of Hope, HRH Joaillerie reimagines the rose as wearable art, a lasting tribute to nature's beauty and the enduring power of hope.





6 ILBERNARDO

Celebrate love and beauty this Valentine's Day with the enchanting La Rosina Collection. This exquisite jewelry set features a radiant necklace and matching earrings, each adorned with delicately sculpted floral motifs in 18K gold and dazzling diamonds. The blooming flower design symbolizes romance, growth, and elegance, with every diamond meticulously hand-set to enhance its brilliance. Ideal as a gift, the La Rosina Collection is more than jewelry–it's a timeless expression of love and sophistication. Whether for special occasions or everyday elegance, this set embodies unparalleled craftsmanship and lasting beauty, making it a cherished keepsake for generations.



Vibrancy, depth of color and fascination - this exquisite Emerald Collier from IRAM Jewelry is a true symbol of creativity and complexity. An emerald centerpiece surrounded by a dazzling array of diamonds in various shapes. The emerald beautifully contrasts with the brilliant sparkle of the diamonds, creating a distinctive design. This exquisite piece adds a touch of glamour to any occasion, making it the perfect timeless, statement high jewelry piece.







Introducing our exquisite «Eternal Radiance» Necklace - a true masterpiece that seamlessly marries the timeless beauty of diamonds and sapphires with the opulence of 18K gold. This extraordinary piece boasts a magnificent -22.92carat diamond and a breathtaking -58.09carat sapphire, both expertly cut and set to perfection.

Crafted with utmost precision and attention to detail, the «Eternal Radiance» Necklace is a celebration of elegance and luxury. The 18K gold chain, weighing an impressive 102.90 grams, serves as the perfect canvas to showcase the brilliant diamond and regal sapphire. The necklace is designed to enhance any attire, whether its a formal evening gown or a chic cocktail dress.



Featuring our signature carpet bracelet with intricately crafted bird with precious gemstones makes for a statement piece





🕃 KAMYEN

Our Signature bubble gum heart pinky makes the perfect Valentine's day gift for her. Part of the Pret-A-Porter line, which is a more contemporary take on our High Jewellery, The piece embodies laid-back luxury that is sophisticated, effortless, and chic. Delicately made with a heart-shaped ruby bordered with hand-painted pink and white enamel this pinky ring is stackable and made to mix and match.



KANTILAL CHHOTALAL

This solitaire diamond necklace is a masterpiece of elegance and artistry, meticulously crafted with an array of pear, heart, round, and oval-shaped diamonds. Each diamond has been individually selected to harmonize in color, and brilliance, creating a cascade of radiance that captures and reflects light with breathtaking beauty.

At its heart, the necklace features a stunning pear-shaped diamond that draws the eye with its graceful silhouette, acting as a mesmerizing focal point. The careful arrangement of diamonds creates a balanced flow that feels both timeless and contemporary.





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Lady Heart Necklace - A Symbol of Timeless Elegance

The Lady Heart Necklace is an embodiment of sophistication, meticulously crafted with over 11 carats of natural diamonds. Set in radiant 18K gold, this illusion-heart graduated necklace is a testament to exceptional craftsmanship, with months of careful sourcing to ensure that each stone harmoniously contributes to the flawless heart shape.

A timeless design that will be cherished for generations - making it a beautiful addition to your jewelry collection.



Celebrate the beauty of eternal love with our breathtaking Ruby Eternal Bloom Necklace.

This show-stopping necklace embodies the passion and romance of Valentine's Day. The ruby's deep red hue symbolizes love, devotion, and desire, while the diamonds add a touch of luxury and sophistication.

Make this Valentine's Day unforgettable with the Ruby Eternal Bloom Necklace. A true masterpiece that will leave your loved one breathless.







The Angelina Jewellery Set blends artistic magic with fine jewellery sophistication. Its bold, architectural design features hundreds of intricately connected pieces, offering unparalleled flexibility and creativity–a true masterpiece that redefines elegance.

The LaDhalia Collection draws inspiration from the elegant Dahlia flower, symbolizing creativity and strength. With soft curves and interwoven designs, each piece–necklace, earrings, bracelet, and ring–is crafted in 18K rose gold and adorned with radiant diamonds, celebrating timeless beauty and sophistication.

This stunning -20carat diamond ring is a masterpiece of elegance and romance. Featuring a flawless D color grade and exceptional clarity, the diamond is set in a meticulously crafted platinum band, creating a dazzling interplay of light. Its timeless design blends sophistication with romantic allure, making it a perfect Valentine's Day gift or a token of eternal love and commitment. More than just jewelry, this ring is a symbol of devotion, destined to be cherished for generations. Celebrate a love as brilliant as this diamond with a gift that transcends ordinary elegance.







Inspired by Istanbul, Designed for the World – LIDA redefines elegance with its timeless high jewelry creations. Combining exceptional craftsmanship with ethically sourced diamonds, our collections celebrate the artistry of Istanbul and the allure of global sophistication

MARCELINE

PARIS

What is better than gifting a heart-shape necklace to your loved one for Valentine's Day? The Heart of the World necklace is made of gold guilloché arranged in a sun-shape, where the striations spark the light, illuminating the symbol of love with intense reflection.

It makes the wearer glow from the inside out. It's about remembering that we all carry the heart of the world.





The Amour Pastel collection, featuring aquamarine and morganite gemstones, is a tribute to enduring love, symbolizing the harmonious union of masculine and feminine energies.

Founded in 2021, MAYIANA is more than just a jewelry brand. It is a celebration of life, love, and the enduring bond between a mother and child.

MAYIANA is the pure illustration of affection, passion and connection within ourselves. All this combined with a profound devotion to the world.

The philosophy of the Swiss maison is the belief that all designs are a reflection of art, a tangible expression of individuality

MOUSSAIEFF

Moussaieff Jewellers has the pleasure to exhibit at Saudi Luxury Week in Riyadh from Feb 14-10th and in Jeddah from Feb 21-18st 2025.

Our showcase will have our latest collection of wedding sets and tiaras, modern and classical, amongst single stone jewels, gifts for Valentines and other glamorous items. Our designs have strongly saturated colours some of which are set with fine Burma sapphires and Colombian emeralds. We look forward to welcoming you warmly at stand A30 in Riyadh and A60 in Jeddah to discover more.

The House of Moussaieff has a prestigious past founded in the 1850's.


Nsouli



Nsouli Jewelry timeless romantic Valentine gift. A precious symbol of love and commitment what could be better than The heart shape diamond necklace. Every heart Diamond is a delicate expression of passion, and a mark for a lifetime of devotion. Our one-of-a-kind heart necklace is crafted using exquisite heart-shaped cut diamonds in a delicate arrangement, moving gracefully with you. Each sparkling heart diamond is a growing love message representing the many phases of heartbeats.



The Orchid Oralia ring is crafted from pure 24K gold, each piece embodies the beauty of nature with delicately set gemstones that tell a story of love and prosperity. The ruby represents vitality and good fortune, symbolizing the energy she brings to your life. The pink sapphire shines as a promise of love and lasting happiness, while the vibrant green emerald captures the essence of friendship, growth, and abundance. This exquisite jewelry is more than a gift; it's a heartfelt blessing, wishing her joy, protection, and a radiant future.







This exquisite jewelry set by Raaya Fine Jewellery features a two-line necklace of meticulously selected heart-shaped rubies, each carefully matched to form perfect pairs, elegantly interspersed with pear-shaped diamonds. Accompanying the necklace are matching earrings that mirror its romantic design, with dazzling rubies and diamonds seamlessly blending passion and brilliance. This set's thoughtful craftsmanship and timeless elegance make it the perfect Valentine's Day gift, symbolizing love and sophistication.



This Valentine's Day, embrace the romance with the enchanting beauty of ruby necklaces, chokers, and earrings. The rich, passionate red of rubies symbolizes love and devotion, making them a perfect choice for this special occasion. Whether it's a stunning ruby necklace, an elegant choker, or dazzling earrings, each piece adds a touch of glamour and sophistication to your look.







We in Renee specialize helping people celebrate life's most precious moments with the timeless beauty of our collections.

At Renee we pride ourselves highest quality diamond that combine unparalleled brilliance for Valentine's season.

Shared pendant will be an unforgettable and ideal gift for "The One"

Features: 18k hand-made pendant white gold internationally certified diamond 1.5 carats of D colours Vs clarity



Celebrate the essence of love this Valentine's Day with a ruby ring of unparalleled elegance. At its heart lies two- captivating, deep crimson rubies, embraced by a halo of luminous diamonds that accentuate its fiery brilliance. Set in a band of white gold, this masterpiece embodies timeless sophistication and devotion.

Known as the ''gemstone of kings,'' the ruby symbolizes passion, courage, and eternal affection. Presented in a luxurious gift box, this exquisite piece is more than a gift–it's a poetic declaration of love, destined to be cherished as a treasured keepsake for years to come.



Shelley & Co.



Shelley & Co. unique deign Emerald & Marquise Diamond Earrings, make the perfect gift for her for Valentine's Day.

They can be worn in the evening, and for special occasions.

Hand crafted in our workshop in New York to perfection. Shelley, our creative director sources the most beautiful diamonds, and gems from around world for you.



Gift your loved one the ultimate bouquet of flowers! Made with all natural diamonds, these flowers are made to last for eternity. Visit our booth to see a diverse range of designs, options that are great for gifts, and one-of-a-kind jewellery pieces that will enhance your personal jewellery collection. See you in Riyadh!







Valentine's Day is more than a celebration; it's a tribute to love's evolving beauty. The Circle of Life Convertible Earrings embody this sentiment with their unique design, transforming from elegant earrings to stylish ear cuffs. Inspired by nature's constant motion, these earrings play with light and color, creating a dynamic, ever-changing look. They symbolize versatility and transformation, much like love itself. Perfect as a meaningful gift, they're effortless to wear and radiate sophistication. This Valentine's Day, skip the ordinary and choose a gift that celebrates love's artistry and enduring connection.



Tijoree Jewellery Co, Kuwait was established in 1968 and spans three generations. This family run firm has expanded to become an international Jewellery Business with a great reputation.

Our style is eternal, at times extravagant, at times irresistibly classical, where luxury and purity of lines are dedicated to a dreamy, elegant, and stunning woman. We proudly present hand- crafted limited quantities of unique important Jewellery of the highest quantity.

Team of G.I.A Graduate Gemologists ensures you are in the hands of a qualified professional who has the expertise to give you advice which is objective and unbiased on each piece of Gem or Jewellery.





VESCHETTI

The Anniversary collection symbolizes joy, renewal, and timeless beauty. Each ring is a masterpiece, blending brilliant diamonds with vibrant gemstones to evoke lightness and positive emotions. Delicate lines and harmonious shapes reflect light, offering balance and serenity, making every piece a personal amulet of hope and happiness. Perfect for Valentine's Day, these rings are ideal gifts to express love and affection. Whether for a partner or to mark a special moment, the Anniversary collection transforms every gesture into an unforgettable memory. Discover its magic–an invitation to embrace emotions, light, and color.



Step into the world of YESSAYAN, where five decades of expertise define high-end jewelry. Founded in 1977, YESSAYAN seamlessly blends tradition with modern design, crafting pieces from the finest diamonds to ensure timeless elegance. With a strong presence in the Middle East, GCC, and the United States, YESSAYAN continues to shape the luxury jewelry market. Explore the Almasaty Collection, an iconic range of white gold creations adorned with diamonds. These designs offer sophistication for both daily elegance and special occasions, making them a cherished choice for discerning individuals seeking beauty and refinement.





Part of the Yoko London Ophelia Collection this earrings and pendant set features a double layer of diamonds surrounding a 10-9mm Australian South Sea pearl, enhanced by a vivid ruby at the centre of the design. Elegant and sophisticated, this set is a perfect Valentine's Day gift, with the red ruby symbolizing passion and romance. Paired with the purity of pearls, it beautifully captures the essence of a timeless romance.



Valentine's Day is a special occasion to express love and affection. Jewelry is a timeless gift that can be cherished for years to come. Zomorrodah Jewellery has a wide variety of beautiful and unique pieces that are perfect for Valentine's Day.

The model in the photo radiates elegance adorned with a stunning collection of gold jewelry from Zomorrodah Jewellery. A magnificent necklace of Bahraini natural pearl, meticulously crafted in lustrous gold, commands attention. The intricate artistry of the set showcases the brand's exceptional craftsmanship.





MARCELINE

The truth the good the beautiful

MARCELINE Paris is the child of beauty and wisdom. More than jewels, the pieces are unique talismans revealing their positive and magnetic energy to the wearer. The Maison is deeply rooted in the Parisian flair while aspiring to a deeper universal story bringing everyone together.

Contemporary and elegant, yet edgy and sometimes provoking. MARCELINE Paris likes to break the codes and to reinvent French classicism to establish a new aesthetic.

The AKASHA collection sums up this idea with striking and unique design. The movement of the gold and

diamond loops on the jewel creates a divine melody that carries us towards inner truth.



Wearing MARCELINE fine jewellery piece is embracing a new symbolism imbued with a special loving energy and deeper meaning.

In addition, MARCELINE values exceptional craftman-ship.

Reviving the ancient art of guilloché and flinking techniques, they have now become the signature of the brand, bringing together tradition and modernity.



At the core of the SEVEN SISTERS collection is the ancestral technique of guilloché: a decoration of concentric design engraved on

metal to create a luminous, elegant and quite intricate pattern, usually used on watches' dial. This exclusive craftmanship is now a brand statement; giving timeless elegance with a touch of otherworldly charm for the everyday wear. Glow from the inside out with MARCELINE pieces!

The 5 Most Famous Pieces of Jewelry Gifted on Valentine's Day

Valentine's Day is the perfect time to express love and appreciation through gifts that create lasting memories. Among the most distinguished gifts are luxury jewelry pieces that add a touch of elegance and romance to the occasion. Over the years, we have seen the presentation of extraordinary jewelry pieces that have become iconic symbols of love and commitment. In this article, we highlight five of the most famous pieces of jewelry ever gifted on Valentine's Day.

Heart of the Ocean

Constant of

One of the most famous jewelry pieces in the world, the "Heart of the Ocean" gained its fame after appearing in the movie "Titanic." A real version of this necklace was gifted to singer Celine Dion by her husband as a Valentine's Day gift, becoming a classic symbol of romance.

Princess Diana's Blue Sapphire Ring



Prince Charles presented Princess Diana with a blue sapphire ring surrounded by diamonds as an engagement gift, which later became associated with Valentine's Day due to its emotional value. This ring now belongs to the Duchess of Cambridge, Kate Middleton, and is considered one of the most famous jewelry pieces in history.

"Alhambra" Bracelet

The "Alhambra" Bracelet by Van Cleef & Arpels is one of the most renowned pieces of jewelry gifted on Valentine's Day. This piece is distinguished by its iconic four-leaf clover design, symbolizing luck and love

Jennifer Lopez's Pink Diamond Ring

In 2002, actor Ben Affleck gifted Jennifer Lopez a -6.1carat pink diamond ring as a Valentine's Day and engagement present. This unique ring became one of the most famous pieces due to its rare color and high value, expressing a special kind of romantic love.

"Love" Bracelet

The Cartier "Love" bracelet has become a symbol of eternal commitment. This bracelet, which is secured with a small screwdriver, has been a popular Valentine's Day gift, representing deep feelings and lasting bonds

Luxury jewelry is not just a valuable gift; it is an expression of love and commitment.

The pieces mentioned above represent more than just jewelry; they carry timeless love stories that made them symbols of romance. If you're considering a Valentine's Day gift, a luxury jewelry piece might be the perfect way to express your love in the most exquisite manner

How to Choose the Perfect Engagement Ring

An engagement ring is not just a piece of jewelry; it is a symbol of love, commitment, and the beginning of a new journey in life. With so many options available in the market, choosing the perfect ring might seem like a daunting task. But don't worry! In this article, we provide a comprehensive and simple guide to help you choose the engagement ring that best suits your partner.

1. Set Your Budget

Before starting your search for the ring, it is essential to determine a budget that fits your financial situation. There is no fixed rule for how much you should spend on an engagement ring; the most important thing is to be comfortable with what you are spending. Beautiful rings can be found at every price point, so don't worry if you are working with a limited budget.

2. Choose the Right Metal

The metal used for the ring can add a personal touch to the piece. Popular options include:

- Yellow Gold: Classic and warm.
- White Gold: Sleek and modern.
- Rose Gold: Romantic and distinctive.
- Platinum: Luxurious and durable, often more expensive.

3. Select the Gemstone

The next step is choosing the gemstone, with diamonds being the most popular choice. If you opt for a diamond, be sure to consider the 4C's:

- Cut: Affects the stone's brilliance.
- Clarity: Indicates the presence of inclusions.
- Color: Ranges from colorless to light yellow.
- Carat Weight: Refers to the size of the stone.

If you're looking for something different, you can choose other gemstones like sapphire, ruby, or emerald, each adding a unique touch to the ring

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4. Determine the Stone Shape

The shape of the gemstone influences the overall look of the ring. Popular shapes include:

• Round: Classic and timeless.

 Oval: Offers a sense of length and elegance.

- Princess (Square): Modern and chic.
- Pear: Romantic and unconventional.

Choosing the right shape depends on your partner's personal taste

5. Select a Style that Reflects Her Personality

The ring's design should reflect the wearer's taste. If your partner prefers classic styles, opt for simple designs. For those who love boldness, consider modern designs with intricate details.

6. Ensure the Right Fit

Nothing is more frustrating than a ring that doesn't fit. Try to determine the correct size before purchasing, and you can enlist the help of her friends or family members for this



7. Consider Customization

To add a personal touch to the ring, think about customizing it with a special engraving, like a meaningful date or a phrase that represents your love.

8. Check Certifications and Quality

When buying a ring with a gemstone, make sure to get a certificate that verifies the authenticity and quality of the stone. This ensures that you are getting value for what you are paying. Choosing the perfect engagement ring is an expression of love and care for your partner. By following these simple tips, you can find a ring that expresses your feelings and remains a beautiful memory for a lifetime. Remember, the most important thing is that the ring represents your love and attention, not necessarily that it's the most expensive.

> Are you ready to take this special step? Start your journey to find the perfect engagement ring now

24K The Jewel Boutique



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ADAGE AWARE HOUSE CO., LTD



PARIS

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AL NAHAR JEWELLERY AND WATCHES LLC



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ALAGHBAND JEWELRY L.L.C



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ARAYA



Brand: ARAYA FINE JEWELRY Country: UAE City: Dubia Address: -Post Code: -Telephone: +971 509840194 Email: gpant@arayafinejewelry.com Website: www.arayafinejewelry.com Social Media: Instagram: araya_fine_jewelry

Azar Gems DMCC



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BEBA CREATIONS JEWELRY DESIGN & REPAIR



NEW YORK

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BISHAN SINGH JASBIR SINGH JEWELLERS LLP



Brand: BISHAN Country: INDIA City: NEW DELHI Address: A17-,LAJPAT NAGAR2-,NEW DELHI110024-(INDIA) Post Code: 110024 Telephone: +91 96503 08848 Email: bsjsjewellers@hotmail.com Website: bsjsjewellers.com Social Media: bsjsjewellers

Blue Diamond

Brand: Palmyra Gioeilli, Bijou.Q, Carlos Barberris, Cashmere, Giloro, Luca Carati, Noi Gioeilli Country: Doha City: Qatar Address: Zone 26, Street 230, Building 186 Post Code: 6917 Telephone: 0097444419191 Email: bdiamond@qatar.net.qa Website: www.bluediamondjewellery.com Social Media: bluadiamond.qa

BST 1947 S.R.L.

BUSATTI

1947

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EURO PEARLS



EXQUISITE PEARL JEWELLERY SINCE 1973 Brand: Yoko London Country: United Kingdom City: London Address: Suite 6 ,25/F, 66-63 Hatton Garden Post Code: EC1N 8LEv Telephone: +44 20 7025 0700 Email: michael@yokolondon.com Website: yokolondon.com Social media: @yokolondonpearls

FANCY GEM DMCC



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FERRIFIRENZE SRL



Brand: FERRIFIRENZE Country: ITALY City: FLORENCE Address: VIA ANTONIO GRAMSCI 456, SESTO FIORENTINO Post Code: 50019 Telephone: +39 3472835203 Email: info@ferrifirenze.it Website: ferrifirenze.com Social Media: INSTAGRAM: ferrifirenze

Gems and Jewels Palace



Brand: Gems and Jewels Palace Country: India City: Jodhpur, Rajasthan Address: Shop no:02 near ajit bhawan circuit house road jodmpur (raj) Post Code: 342001 Telephone: +91 9829023201 Email: gemsjewelspalace@yahoo.co.in Website: -Social Media: instagram: @GemsJewelsPalace

HIA EXPORTS



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HRH S.A.R.L.

HRH

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Il Bernardo Degerli Madenler San. Ve. Tic. Ltd. Sti.



Brand: II Bernardo Country: Türkiye City: İstanbul Address: Molla Fenari Mah. Vezirhan Cad. No:39-37 Çemberlitaş Post Code: 34440 Telephone: +90 212 527 51 07 Email: berrak@ilbernardo.com Website: https://ilbernardo.com/tr/ Social Media: INSTAGRAM: ilbernardo

INTERGEMS TRADING LLC



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J.H. JEWELLERS LLP



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JAGAN NATH HEM CHAND



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JUPITER RAIN INC.

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K LALITA JEWELLERS



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K.K. JEWELS



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Kamyen DMCC



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KANTILAL CHHOTALAL



KANTILAL CHHOTALAL

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Kinetic Artwork (



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KMT (KEMET) PRECIOUS METALS COMPANY



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LABELLA GIOIELLI JEWELLERY



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LEVUMA



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LIDA DIAMOND



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LUXURY GEMS AND DIAMOND TRADING DMCC

Nsouli

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MAYIANA SA



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MOUSSAIEFF JEWELLERS LTD



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Pranda Jewelry Public Company Limited



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RAKYAN'S FINE JEWELLERY



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RENEE JEWELLERS



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Shelley & Co.



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Space Jewellery



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VERONA INTL DMCC



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VESCHETTI GIOIELLI S.R.L.

VESCHETTI

Brand: VESCHETTI Country: ITALY City: BRESCIA Address: CORSO PALESTRO 10/A Post Code:25121 Telephone: +39 030 42109 Email: INFO@VESCHETTI.COM LAURA@VESCHETTI. COM Website: WWW.VESCHETTI.COM Social Media: INSTAGRAM: @VESCHETTI_OFC, @ VESCHETTI_TRENDS

YESSAYAN JEWELERY LLC



Brand: YESSAYAN JEWELRY Country: UNITED ARAB EMIRATES City: Dubia Address: h15, 1st floor, mall of emirates, dubai Postcode: -Telephone: 97142527204 Email: marketing@yessayan.com Website: www.yessayan.com Social Media: Yessayan

ZOMORRODAH JEWELLERY W.L.L



Brand: Zomorrodah Jewellery Country: Bahrain City: JIDHAFS Address: Block: 423 , build: 153 , Road: 2305 Post Code: -Telephone: 3922 4086 Email: accounts@zomorrodahstore.com Website: -Social Media: Zomorrodah.j

معلومـاتالعارضـين _{المحليين}

El Baqshi gold & diamond company



Brand: El Baqshi Gold & Diamond Country: Saudi Arabia City: Al Mubarraz Address: Saudi Arabia_Al Shargia_Al Bustan_Building No 7052_Street No2400 Postal Code: 36341 Telephone: +966 135832250 - +966 54 809 9777 - +966 54 356 8885 Email: Al031013293@hotmail.com Website: https://albagshijewelry.com/ Social Media: INSTAGRAM: @albagshigold

Luxury goods trading company

ETERNAL

Brand: ETERNAL, M. Fitaihi, Baby Fitaihi Country: Saudi Arabia City: Jeddah HO Address: Fayd As Sama, Ar Ruwais, Jeddah Post Code: -Telephone: +966 570113069 Email: Info@eternal-jewel.com | nasna.k@thelgtc.com Website: www.eternal-jewel.com Social Media: INSTAGRAM: @eternaljewel_

Exhibitor Information Loclas

Al Jwaher for gold and jewelry



Brand: ALJWAHRJI Country: SAUDI ARABIA City: ALHASA Address: Al-Ahsa - Al-Hofuf - Suwaiq Market Post Code: 36361 Telephone: 0538001648 Email: aljwahrji@gmail.com Website: www.aljwahrji.com Social media: INSTAGRAM: aljwahrji

مؤسسة سليمان محمد المضيان للذهب والمجوهرات



لنجوهرات

Brand: المملكة العربية السعودية Country: المملكة العربية السعودية الرياض - الرياض Address: الرياض – اسواق طيبة Address: -Social Media: انستجرام المحيان المجوهرات مجوهرات المضيان

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Nahn is a specialized Exhibition and events company, in Saudi arabia, we help you to create Shows that speak to people's heart and go beyond managing the complexities of production within scheduled, deadlines and costs.

We are Events & Exhibitions Management company that designs and produces events for the Biggest Companies.





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. ((النسخة الثانية عشر))



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المعرض الأبرز فى عالم الأثاث واكسسوارات المنزل

حيث يلتقي الفن و الإبتكار بالأناقة

انتظروا النسخة الثانية في 🗧 ۲۰

لمزيد من المعلومات:

miram.elzainy@sunaidiexpo.com +966 53 479 7979



Kingdom's well-established and leading event organiser

Sunaidi Expo & Conferences is a specialised International Exhibition Division of Sunaidi Trading Est., which is a subsidiary company of Al Fadl Group of Companies in Saudi Arabia. Sunaidi Expo & Conferences has organised exhibitions that cater to different industry sectors, including: furniture & design, jewellery & watches, health & beauty, sports & fitness. Having more than 10 years of experience in event organising, Sunaidi Expo & Conferences has built long-term partnerships with government departments, trade associations, suppliers, and media companies that support in making our events a success. Sunaidi Expo & Conferences has likewise worked with local and international key industry leaders.

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صالون المجوهرات JEWELLERY SALON



"ITS OKAY TO BE A LITTLE OBSESSED WITH JEWELLREY"





JEWELLERY SALON

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